



W MOTORS AT HEVENINGHAM CONCOURS, UK

Dubai, UAE; 24th June 2019 – W Motors, the Middle East’s only manufacturer of high-performance luxury sports cars, made its debut appearance at Heveningham Concours, UK, with the Fenyr SuperSport from 22nd – 23rd June. Amid the stellar line up of motoring rarities arrayed in front of the beautiful Georgian mansion, Heveningham Hall, the Fenyr stood out with the dramatic and futuristic lines of its carbon fibre bodywork.

Having become one of the UK’s most prestigious automotive events since it was established in 2016, the Heveningham Concours is centred on a striking display of automotive excellence, and includes other attractions such as a hill climb for owners and guests along the main estate road, The Heveningham Tour, a 50-mile drive through the Suffolk countryside, and a separate aviation concours.

Taking part in the line-up of some of the world’s most impressive cars, and showcased in arctic white with distinctive gold accents, the Fenyr SuperSport is the newest hypercar to be launched by W Motors. It is produced in a limited edition with a run of only 110 cars including 10 Launch Editions. With its exterior crafted in carbon-fibre and extensive use of graphene composite, the Fenyr SuperSport features reverse-opening doors and an active aerodynamics system. The custom-made RUF engine was specially developed – a twin-turbo flat 6, mid-rear 3.8L engine capable of delivering 800HP, making it possible to reach 0-100 km/h in just 2.8 seconds and a maximum top speed of 400 km/h.

About W Motors SAL

Founded in 2012, W Motors S.A.L. is the first manufacturer of high-performance luxury sports cars in the Middle East. Based in Dubai, the company is fully integrated with activities ranging from Automotive Design, Research & Development to Engineering and Manufacturing, as well as Automotive Consultancy within its Special Projects Division.

Led by Founder and CEO Ralph R. Debbas, W Motors creates some of the most exclusive and technologically advanced vehicles on the market today in partnership with leading automotive engineering and manufacturing companies around the globe. The company also established a strategic alliance with sister-company ICONIQ Motors based in China in 2016 with the goal of developing an all-new design identity to address the industry’s present day sustainable and forward-thinking needs.

The first hypercar created by W Motors was the iconic Lykan HyperSport, which catapulted the company to international stardom when it took centre stage as hero car in Universal Studios' Furious 7. The all-new Fenyr

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SuperSport is the latest model to be launched by the company, a limited edition with a production run of only 110 cars including 10 “Fenyr SuperSport Launch Editions”.

W Motors will commence phase one of the development of its automotive facility in Dubai, United Arab Emirates in 2019, with the project set to be completed by 2020. The state-of-the-art facility will accommodate the production of W Motors’ current and future models including electric and autonomous vehicles, in line with Dubai’s vision of becoming the “world’s smartest city”.

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