



## **W MOTORS JOINS PARTNER ICONIQ MOTORS AT WORLD INTELLIGENCE CONGRESS IN TIANJIN, CHINA**

**Dubai, UAE; 21<sup>st</sup> May 2019 – W Motors, the Middle East's first developer of hypercars, electric models and the newly launched MUSE autonomous vehicle, was present at the World Intelligence Congress (WIC) in Tianjin, China from 16<sup>th</sup>-19<sup>th</sup> May 2019 alongside sister company ICONIQ Motors.**

On display for the first time ever was the complete W Motors model range – including the self-driving MUSE, Ghiath Beast Patrol, one of the most advanced security vehicles in the world, ICONIQ SEVEN Generation 2, an electric Smart Passenger Vehicle (SPV), W Motors' latest hypercar, the Fenyr SuperSport Production Model, and the legendary Lykan HyperSport which featured as hero car in Universal Studios' Furious 7.

MUSE broke waves when it was unveiled at Auto Shanghai last month. Offering a unique and futuristic travel experience, it features an advanced infotainment system and smart onboard services, innovative wide screen user interfaces and advanced cloud-computed connectivity.

Developed in partnership with ICONIQ Motors and in collaboration with a team of global technology experts and visionary industry leaders such as AKKA Technologies, Magna Steyr and Microsoft USA, production of the MUSE will start in early 2023 in the UAE, with a test fleet in operation for EXPO 2020.

Another highlight in terms of extreme technological innovation, the Ghiath Beast Patrol was shown in full Dubai Police livery. Integrating distinctive and highly advanced technologies, Ghiath sets a new standard for special forces security vehicles on an international level.

WIC is the first smart technology exchange platform and aims to raise awareness of the current technological revolution and industrial transformation, and how achievements in the realm of science and technology play a huge role in the global economy.

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### **About W Motors SAL**

Founded in 2012, W Motors S.A.L. is the first developer of high-performance luxury sports cars in the Middle East. Based in Dubai, the company is fully integrated with activities ranging from Automotive Design, Research & Development to Engineering and Manufacturing, as well as Automotive Consultancy within its Special Projects Division.

Led by Founder and CEO Ralph R. Debbas, W Motors creates some of the most exclusive and technologically advanced vehicles on the market today in partnership with leading automotive engineering and manufacturing companies around the globe. The company also established a strategic alliance with sister-company ICONIQ Motors based in China in 2016 with the goal of developing an all-new design identity to address the industry's present day sustainable and forward-thinking needs.

The first hypercar created by W Motors was the iconic Lykan HyperSport, which catapulted the company to international stardom when it took centre stage as hero car in Universal Studios' Furious 7. The all-new Fenyr SuperSport is the latest model to be launched by the company, a limited edition with a production run of only 110 cars including 10 "Fenyr SuperSport Launch Editions".

W Motors will commence phase one of the development of its automotive facility in Dubai, United Arab Emirates in 2019, with the project set to be completed by 2020. The state-of-the-art facility will accommodate the production of W Motors' current and future models including electric and autonomous vehicles, in line with Dubai's vision of becoming the "world's smartest city".

### **For more information, please contact:**

**Catherine Debbas**

**Managing Partner – W Motors**

Dubai, United Arab Emirates

Tel: +971 4 558 6530

Email: [Catherine@wmotors.ae](mailto:Catherine@wmotors.ae)

**Sandra Schneider**

**Managing Director – Schneider PR**

Dubai, United Arab Emirates

Tel: +971 4 353 1135

Email: [sandra@schneider-pr.net](mailto:sandra@schneider-pr.net)

[WWW.WMOTORS.AE](http://WWW.WMOTORS.AE)